



NATUROFLOOR

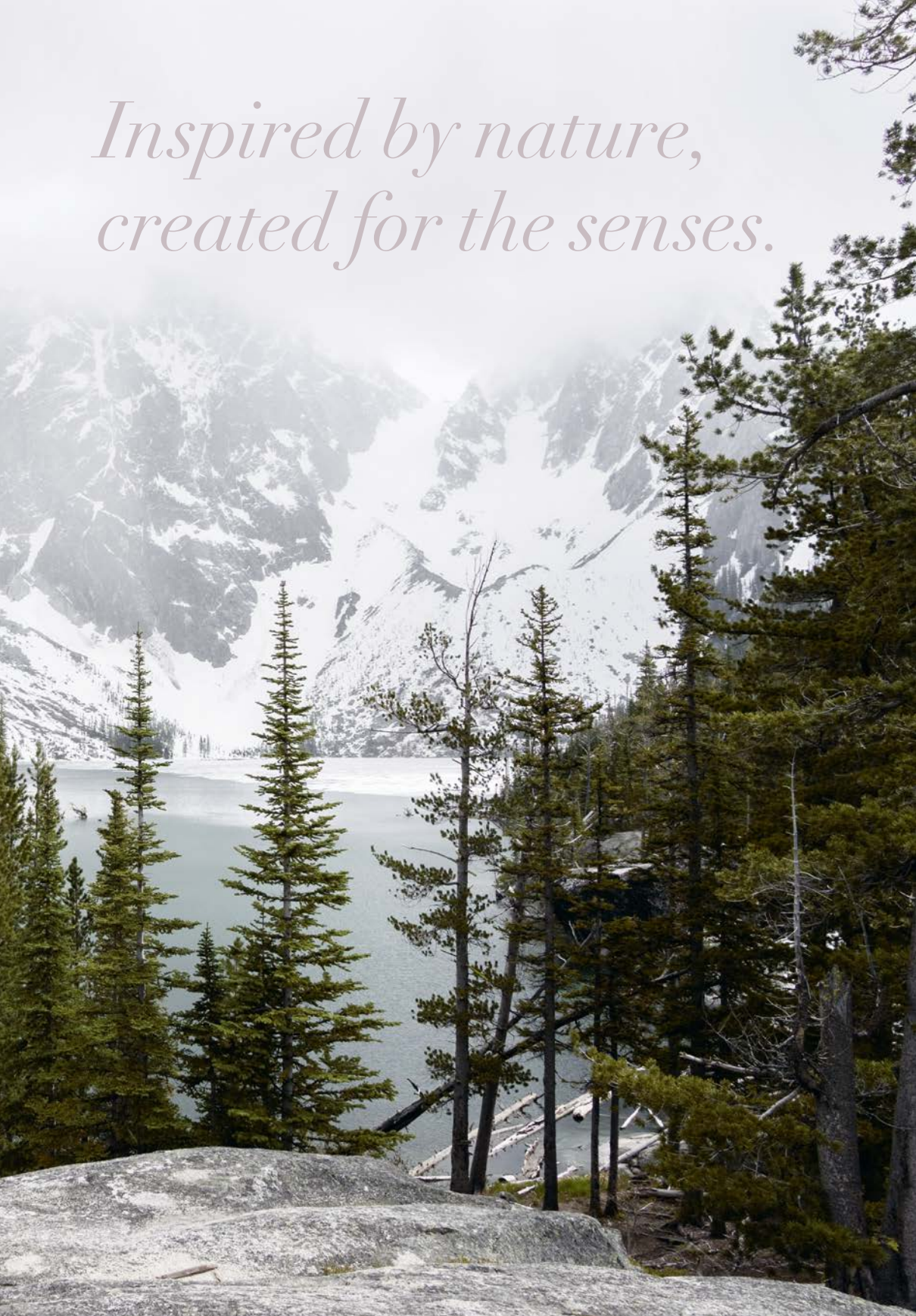
EST 1990







*Inspired by nature,
created for the senses.*



NATUROFLOOR

EST 1990

MIX

25 kg
net



HANDCRAFTED MIX



THE ORIGINAL

The first completely seamless floor coverings originated at the end of the 1980s. These not only started a new trend – they have since become an integral part of domestic and international interior design. Naturofloor was one of the first products on the market, and has since established itself first and foremost as the original seamless mineral covering. While often imitated, it remains unsurpassed in terms of quality.

*Whether powerful
or serene, dark
or flooded with light, —
capturing the
moods of nature
remains an impossible
task. However,
they can be interpreted
effectively by using
natural materials in
interior design.*







THE START OF A SUCCESS STORY

Even as far back as the 1960s, a seamless floor with a natural, industrial look was considered an aesthetic masterstroke in the field of interior design. Similarly, high-quality contemporary architecture can also impress thanks to the wonderful atmosphere that seamless coverings offer. After years of experimentation, Mario Cathomas was able to set a new milestone with the launch of Naturofloor. This was the first chapter in what has become a real success story.

PROVEN SOLUTIONS MADE FROM MINERAL MATERIALS

Naturofloor is a mineral product based on the natural raw materials silica sand and white cement combined with a small proportion of synthetic materials. The result is floor coverings that offer convincing arguments in everyday use thanks to their positive characteristics and functionality. In order to ensure that the covering has a consistent colour and the colours blend in perfectly with the surroundings, the high-quality, light-resistant pigments are mixed only on site.





*Naturofloor is applied by hand in a precisely defined process incorporating several steps.
Both time and patience are required in order to create a durable, timeless surface finish of the
highest quality from the high-grade mineral materials.*





Silica sand is a type of sand that consists predominantly of quartz grains. Quartz is the second most abundant mineral in the Earth's crust, after the various types of feldspar. Quartz crystals occur in a wide range of shapes and colours, with the surfaces exhibiting a glass-like finish. Since antiquity, these properties have made quartz one of the most commonly used minerals in the making of jewellery. Quartz is also one of the most important minerals in industrial applications. It is of major importance in the global cement industry as both a building material and raw material.



As in r
each surfac

nature,

is unique.

STYLISH, PROVEN SOLUTIONS – WITHOUT LIMITS

Floor and wall coverings can be created virtually anywhere with Naturofloor, from private living spaces in modern new buildings to renovation projects and prestigious offices. By choosing the individual surface texture and colour scheme, cool, modern looks as well as warm, homely atmospheres can be created. The seamless coverings create an impressive effect across large surface areas, yet are also ideally suited to smaller rooms. There are virtually no limits to what can be created with the wall and floor coverings.



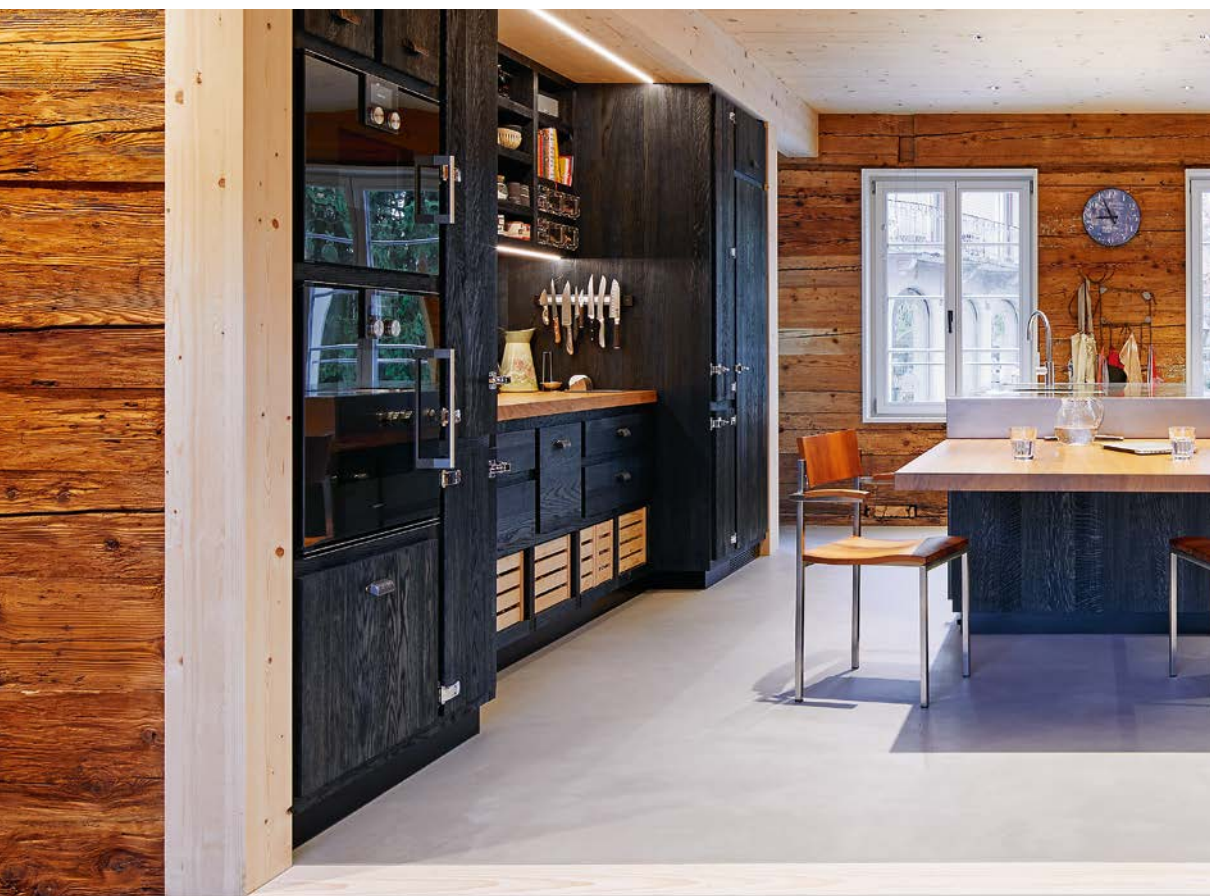












Naturofloor is extremely versatile and variable in use. Combined with other materials, it can produce sensational results.





A SPATIAL EXPERIENCE FOR ALL THE SENSES

Rooms equipped with Naturofloor wall and floor coverings offer a whole new dimension. The structure, colour and temperature of the mineral surfaces have such a pleasant effect that you feel like touching and feeling them for yourself. Feelings go far beyond a simple sense of well-being. You want to run your fingers over the surfaces, walk over them with bare feet and immerse yourself in their sensuousness. Rooms designed using Naturofloor are truly a unique experience for all the senses.




The properties of the mineral covering create an exciting interplay of colour as the lighting in the room changes.



SIMPLE CARE, ORIGINAL BEAUTY

Naturofloor floor and wall coverings are extremely easy to care for and are protected against penetrating dirt and common household chemicals. They can be cleaned easily using water and a microfibre cloth, which not only makes the designer coverings easy to look after, but also allows Naturofloor to keep its original beauty. When necessary, diluted cleaning agent can be used in the event of heavy soiling.

A full-page photograph of a mountain landscape. In the foreground, a calm lake reflects the surrounding scenery. The middle ground features a dense forest of evergreen trees along the shoreline. The background is dominated by steep, rocky mountains with patches of snow and glaciers. The overall atmosphere is serene and majestic.

*Good ideas can't move
mountains – but they
can create an atmospheric
sense of space.*



FOR SPECIALISTS ONLY

We are well aware that you have the highest standards when it comes to the surfaces in your rooms. We are only too happy to admit that our standards are just as exacting.

As we allow only qualified specialists to mix and apply Naturofloor, our product is not available from building material suppliers.

We operate a large network of qualified partner companies, which have received specialist training and ensure professional application.

As we constantly develop our product, our qualified Naturofloor specialists receive training on a regular basis. This means that the demanding process of applying Naturofloor by hand is a breeze for the experts. Although perfect application is a given, Naturofloor remains a handmade mineral designer product that is characterised by individual surface textures: this makes every surface and room absolutely unique. Our specialists in your area would be happy to advise you further and create individual samples for you on site without obligation.







EACH SURFACE IS UNIQUE

Applied carefully and professionally by hand, Naturofloor surfaces are distinguished by their individual, unique structure. As the lighting changes, the mineral covering produces superb interplays of colours as well as lively structural accents. In addition to striking shades and hues, harmonious rhythms and exciting contrasts also become apparent. Rooms designed with Naturofloor offer an inspirational atmosphere while remaining discreet and elegant.

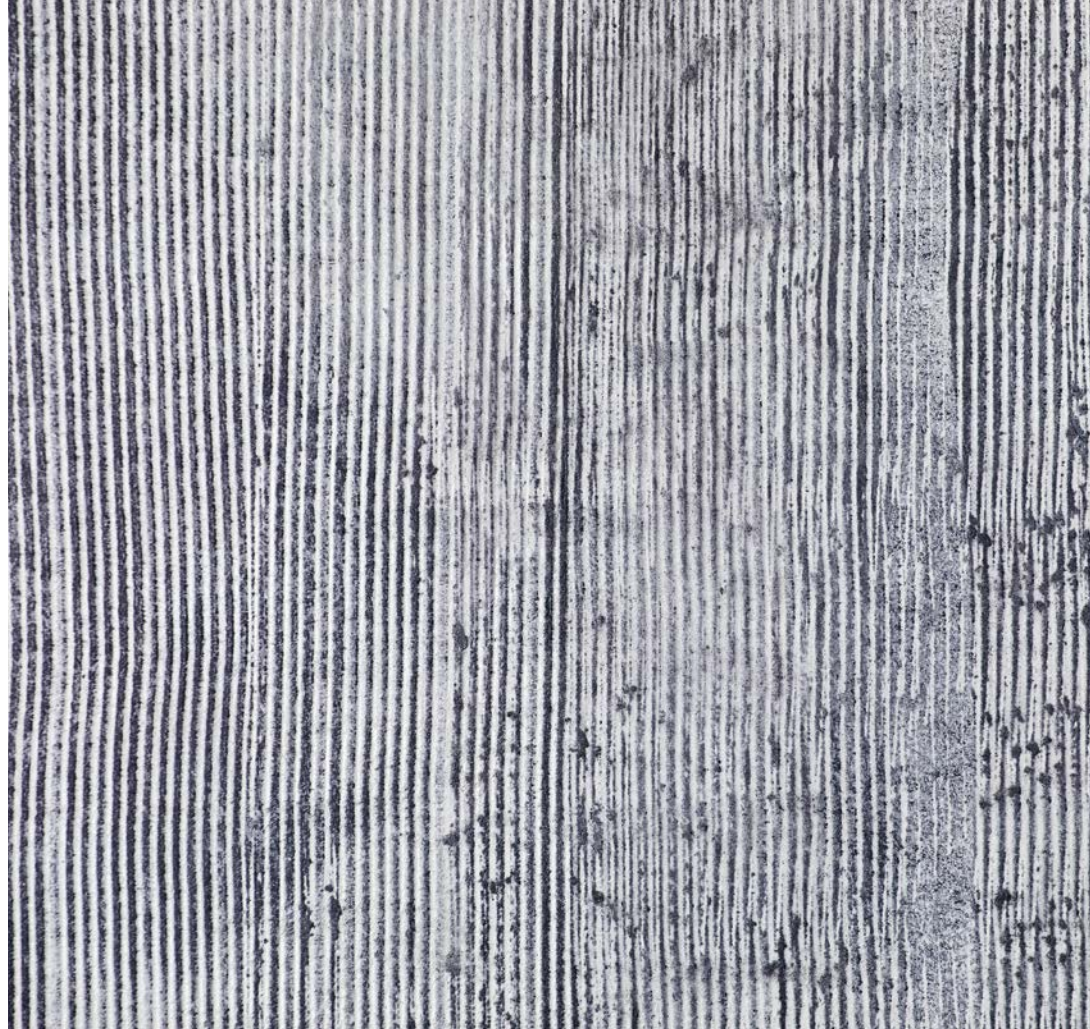


*What mood does
cave-blue impart?*



Immerse yourself in the exciting and limitless world of colours. We are there if you need help in finding the right shade for your home or offices. If your preferred one is not available in our palette of 210 colours, we would be happy to create it for you wherever possible.

*Applying the material
by hand means the
surface is given its own
individual texture
and exhibits unique
shades and hues.*





*The structures can be
constantly reinterpreted.*





A teal-colored background with a visible, slightly grainy texture, resembling a painted surface or heavy paper. It occupies the top half of the image.

*These rapidly changing
times call for honesty,
stability and authenticity.*



*Why not
simply black?*





We would be happy to provide you with more information about Naturofloor, and all without obligation. We look forward to hearing from you.

www.naturofloor.ch

A Sandman AG product



